# Culture Costume and Dress 3<sup>rd</sup> International Conference The Body Politic: Dress, Identity and Power

# Wednesday 5 May 2021

10.00	10.30	Dr Anne Boultwood Welcome and introduction
10.30	11.30	Keynote address – Eleri Lynn, Head of Exhibitions, National Museums Wales Virtue made Tangible: Political dominance through dress at the Tudor court, 1485-1603
11.30	12.00	Break
12.00	13.00	Paper session – one
		Female empowerment Chair: Poppy Wilde
		Daphna Bahat Sex and the City vs Girls: The power (and weakness) of NOTHINGNESS in Generation Y's fashion trends
		Irina Parreira, Michele Santos and Maria João Pereira Neto A Reflection, Through Female Testimonies, on the Fashion and Empowerment of Women in the Western World and in Portugal in the 1970s and 1980s
		Belinda Naylor Ageing and Aesthetics: How older women are reclaiming power through fashion
		Lifestyle and identity Chair: Joanna Jarvis
		Asuman Yilmaz Filiz and Nurgül Kilinc Investigation of the Concept of "exclusivity/prestige" on Clothing by Gender and Fashion Consumer Types
		Hannah Hughes Covid-19 and online living: a recipe for a slow fashion lifestyle?
		Sian Hindle Push and Pull: The role of unworn jewellery in negotiating changing identities and relationships

13.00	14.00	Lunch
14.00	15.00	Paper session – two
		Uniforms and their metaphors Chair: Nazli Alimen
		Patricia Brown A Business Angle Regarding Women's Workplace Fashion and Style "Uniforms"
		Rachel Getz Salomon Dressed for War – the metamorphosis of the military skirt
		Isadora F Oliveira, Fabiano E A Batista, Ítalo J D M Dantas and Glauber S Junior Workers and their Uniforms: A bibliographic review on the relationship of power and prestige in a company in Minos Gerais – Brazil
		Dress as performance Chair: Joanna Jarvis
		Nicholas Arnold "If you want to get ahead, get a hat" – the hat as essential clothing
		Caitlin Quinn The Shapewear Struggle: Who is in control of the actor's body?
		Louise Chapman The Red Cloak: "A sister dripped in blood"
15.00	15.30	Break
15.30	16.30	Student Round Table Chairs: Sian Hindle and Louise Chapman Alix Burgess, Polina Gukkina, Kiran Jarnail Laira and Emily Williams Lightening talks and round table discussion
16.30		Close

# Thursday 6 May 2021

- 09.45 10.00 Housekeeping and Introduction
- 10.00 11.00 Paper session three

## Cultural appropriation and its resistance Chair: Louise Chapman

- 1. Ella S Defoe-Faissal Contemporary Uses of Madras: Appropriation and gatekeeping in the fashion industry
- 2. Camay Abraham and Ameerah Khadaroo *Culturally Inspired Fashion: Perceptions of fashion designers and consumers*

## Symbolic dress Chair: Sophie Johnson

- 1. Glauber Soares junior, Isadora F Oliveira, Fabiano E A Batista and Ítalo J M Dantas The Symbologies of the Typical Costume of the Rainha das Rosas Competition in Barracena, Minas Gerais, Brazil
- 2. Éva Deák Clothing in the Court of Catherine of Brandenburg, Elected Prince of Transylvania (1626-1630)
- 3. Shashiprabha Thilakarathne, Sumith Gopura, Ayesha Wickramasinghe and Alice Payne *The Curse of "Kuweni": Metaphorical approach to analyse power and style of folklore*
- 11.00 11.30 Break
- 11.3012.30Poster presentationsChair: Sandra CostaPosters by Caitlin Quinn, Nicola Crowson and Tina Wallbridge, Amy Peace Buzzard, Prim Li and Ellina Pollitt.Short presentations and an opportunity for informal discussion and voting. Please follow these links for viewing and voting<br/>throughout the conference.

12.30 13.30 Lunch	
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13.30 14.30 Paper session – four

#### The Politics of resistance Chair: Sian Hindle

- 1. Anne Boultwood First Ladies, First Women, and the Presentation of Self
- 2. Joanna Jarvis The Regency Crisis of 1788: Dress as a visual marker of allegiance
- 3. Bria Mason The Racial Politics of Dress

# Sex and gender in literature Chair: Dilusha Rajapaksee

- 1. Shields Way Challenging Conventions: Characterisation through dress in Brandon Sanderson's "The Stormlight Archive"
- Jennifer Cameron Crossing-dressing as Empowerment in Katherine Mansfield's 'Je Ne Parle Pas Francais'
  Hollie Geary-Jones

The Nineteenth-Century Prostitute: How the sexual 'other' reclaimed power through deliberate dressing

# 14.30 15.00 Break

15.00	16.00	Keynote address – Dr Ben Barry, Associate Professor of Equity, Diversity and Inclusion, and Director of the Center for Fashion, Diversity and Social Change, Ryerson University Mad Styling and Crip Clothing: Masculine self-fashioning in a sanist and ableist world
16.00		Close
18.00		Social event – everyone invited! Bring your own cocktail/mocktail

# Friday 7 May 2021

- 09.45 10.00 Housekeeping and introduction
- 10.00 11.00 Paper session five

# The business of fashion Chair: Nazli Alimen

- 1. Kevin Almond A Fashion Buyer's Journey: The career of Vanessa Denza MBE
- 2. Sophie Louise Johnson Brand v Consumer: Who has the power in fashion crisis management?
- 3. Mor Schwartz Irreproducible Resistance: Artisanal fashion design and the one-of-a-kind accessories of Cecily Ophelia

# Political edge-lands Chair: Sandra Costa

- 1. Mark Dennis The Regalia of Freemasonry – Materialising a concept
- 2. Jennifer Potter

The Dress of the Far-right: How fashion choices of the far-right groups have reflected and encouraged radical beliefs, from the Italian futurists to the US capitol rioters of 2021

## 11.00 11.30 Break

#### 11.30 12.30 Paper session – six

#### Cross-dressing and gender politics Chair: Joanna Jarvis

- 1. Manita Menezes and Marcos Namba Beccari Fashion, Gender and Resistance: the t-shirt's discourse
- 2. Zeynep Ozdamar Ertekin, Bengu Sevil Oflac, Ela Burcu Ucel and Olca Surgevil Dalkilic Dress and Professional Identity in the Pandemic-era: A visual exploration of women's clothing in home-working life
- 3. Philippa Jackson

*Power and Wellbeing Through Garment Choice: experimental garment design concepts for women who wear men's clothing* 

#### Identity and technology Chair: Poppy Wilde

- 1. Rosemary Coffey New Materiality and Phygital Dress: The performance of self through AR beauty filters
- 2. Zoe Jeffery, Kathryn Brownbridge, Emma Rich and Christof Lutteroth *Becoming Avatar: Co-creating girls' PE kit on 3D gaming bodies*
- 3. Marylaura Papalas Technology in French Fashion Magazines, 1920-1940

#### Changing the national narrative Chair: Sian Hindle

- 1. Uthra Rajgopal Jayaben Desai: The sari-clad lion
- 2. Noli Moyssi and Varvara Stivarou Textile Regulations as a Form of British Empowerment in Colonial Cyprus: A view from the municipal archive of Limassol
- 3. Valeria Aki Fashion as a Tool of Nation Branding: A Columbian case study

12.30 13.30 Lunch

13.30	14.30	Keynote address – Dr Rebecca Mitchell, reader in Victorian Literature and Culture and Director of the Nineteenth-Century Centre, University of Birmingham Inverting Victorian Power Dressing: Crinoline and Widows Weeds
14.30	15.00	Break
15.00	16.00	James Campbell, Intellect Books Writing for Publication James will reprise the excellent presentation he gave at a previous conference, with advice and tips for aspiring and established authors alike, and as an added bonus, will provide discount codes for some of Intellect's most popular books on fashion.
16.00	16.30	Plenary Closing remarks and winner of the poster competition
16.30		Conference closes